Amendments to the Claims

This listing of the claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

Claims 1-18 are cancelled.

19. (currently amended) A method of attracting visitors to a college-related web site, comprising:

executing web server software on a server to provide a form on the web site for display on a client computer for use in nominating a college student or prospective college student for potential receipt of a scholarship;

receiving ~~at the~~ by the server the completed form nominating a college student or prospective college;

executing web server software on a server to provide a form on the web site for display on a client computer through which a nominee or a member of the general public can cast a vote for one or more nominees;

receiving ~~at the~~ by the server the completed form casting the vote for the one or more nominees;

at the end of a given period, determining from the vote ~~ease~~ cast a scholarship winner or scholarship winners from among the nominees according the number of votes cast by the general public for those winners; and

posting an announcement of the winner on the web site.

20. (currently amended) The method of claim 19 in which determining from the votes ~~ease~~ cast a scholarship winner or scholarship winners includes determining as the scholarship winner or scholarship winners the nominee or nominees with the greatest number of votes.

21. (previously presented) The method of claim 19 further comprising, after a nominee wins a scholarship, removing the nominee from eligibility for additional scholarships for a specified period.

22. (previously presented) The method of claim 19 in which votes cast expire after a predetermined period and are then not counted towards determining the scholarship winner or winners.

23. (previously presented) The method of claim 19 further comprising making a payment to a college in which the scholarship winner or scholarship winners is either enrolled or expects to be enrolled.

24. (previously presented) The method of claim 19 in which announcing a scholarship winner or scholarship winners includes announcing a scholarship winner or scholarship winners after a nominee has earned a prespecified number of votes.

25. (previously presented) The method of claim 19 in which providing a form on the web site for use in nominating a college student or prospective college student for potential receipt of a scholarship includes providing a form on the web site through which a college student or prospective college student can nominate himself or herself.

26. (previously presented) The method of claim 19 further comprising making available a web page for viewing the current status of the scholarship competition.

27. (previously presented) The method of claim 19 in which providing a form on the web site through which a nominee or a member of the general public can cast a vote for one or more nominees includes providing a form through which a college student or prospective college student can cast a vote for himself or herself.

28. (previously presented) The method of claim 19 in which providing a form on the web site through which a nominee or a member of the general public can cast a vote for one or more nominees includes providing a form on the web site that does not identify nominees to the general public.

29. (previously presented) The method of claim 19 in which providing a form on the web site through which a nominee or a member of the general public can cast a vote for one or more nominees includes allowing a voter to vote only once for each nominee.

30. (currently amended) A computer system, comprising:

a web server including a program memory for storing computer instructors for:

providing a form on the web site for display on a client computer for use in nominating a

college student or prospective college student for potential receipt of a scholarship;

providing a form on the web site for display on a client computer through which a nominee or a member of the general public can cast a vote for one or more nominees;

at the end of a given period, determining from the votes case a scholarship winner or scholarship winners from among the nominees according the number of votes ~~ease~~ cast by the general public for those winners; and

announcing the scholarship winner on the web site.

31. (previously presented) The computer system of claim 30 in which the computer instructions for announcing the winner on the web site includes computer instructions for announcing the nominee with the greatest number of votes.

32. (previously presented) The computer system of claim 30 in which the program memory further includes computer instructions for, after a nominee wins a scholarship, removing the nominee from eligibility for additional scholarships for a specified period.

33. (previously presented) The computer system of claim 30 in which the program memory further includes computer instructions for causing votes to expire after a predetermined period and then not counting the expired votes towards determining the scholarship winner or winners.

34. (previously presented) The computer system of claim 30 in which the program memory further includes computer instructions for making a payment to a college in which the scholarship winner or scholarship winners is either enrolled or expects to be enrolled.

35. (previously presented) The computer system of claim 30 in which the computer instructions for announcing the scholarship winner or scholarship winners includes computer instructions for announcing a scholarship winner or scholarship winners after a nominee has earned a prespecified number of votes.

36. (previously presented) The computer system of claim 30 in which the computer instructions for providing a form on the web site for use in nominating a college student or prospective college student for potential receipt of a scholarship includes computer instructions for providing a form on the web site through which a college student or prospective college student can nominate himself or herself.

37. (previously presented) The computer system of claim 30 in which the computer

memory further comprises computer instructions for making available a web page for viewing the current status of the scholarship competition.

38. (previously presented) The computer system of claim 30 in which the computer instructions for providing a form on the web site through which a nominee or a member of the general public can cast a vote for one or more nominees includes computer instructions for providing a form through which a college student or prospective college student can cast a vote for himself or herself.

39. (previously presented) The computer system of claim 30 in which the computer instructions for providing a form on the web site through which a nominee or a member of the general public can cast a vote for one or more nominees includes computer instructions for providing a form on the web site that does not identify nominees to the general public.

40. (previously presented) The computer system of claim 30 in which the computer instructions for providing a form on the web site through which a nominee or a member of the general public may cast a vote for one or more nominees includes computer instructions for allowing a voter to vote only once for each nominee.